

# Seminar series promotes awareness on breast cancer

Believing that awareness and early detection are keys to curbing the growing occurrence rate of breast cancer, the Philippine Foundation for Breast Care, Inc. (PFBCI) and Philippine Wacoal Corp. have teamed up for a seminar series that is open to the public.

The seminar series is the flagship activity of PFBCI and Wacoal's "Keep Abreast" campaign, which is now on its second year. Its staging coincides with the celebration of Cancer Awareness Month, which runs until the end of October.

Keep abreast kick off last Oct. 7 at the Asian Institute of Management (AIM) in Makati City. Two more seminars are slated, to be held on Oct. 14 also at the AIM and on Oct. 21 at the Philippine Stocks Exchange in Ortigas Center.

The advocacy campaign was launched last year to provide vital information about breast cancer, underscoring the importance of early detection in the successful treatment of the disease. In last year's seminar series, participants was able to meet breast cancer patients and survivors who shared their experiences in battling with this disease.

This year, PFBCI and Wacoal Corp. have stepped up the campaign by providing free breast check for interested participants.

For more information about the campaign, call 884-1517.