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B

Marketplace

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No one is invincible from Breast Cancer

Who said that you're invincible from breast cancer? Most may think that breast cancer can only occur to married women and ladies of older age.

It is also apparent that most may share the notion that only women are vulnerable to the disease. However, these are all misconceptions.

Women and men of any age or from any social

strata may be afflicted with the disease. Last year, PFBCI and Wacoal Corp. officially launched their advocacy against breast cancer through the "keep abreast" campaign.

To celebrate breast cancer awareness month this October and fulfilling the partnership's advocacy. PFBCI and Wacoal launched the 2nd year of "Keep Abreast" campaign.

Keep Abreast will run on Oct. 14 (2p.m.) at Asian Institute of Management in Makati and October 21 (9a.m.) at the Philippine Stocks Exchange in Ortigas.

Admission is free and open to the public. For reservations and inquiries, call Wacoal Customer Service Hotline at 884-1517, or email philwacoal@wacoal.ph.